

COURSE INFORMATION - UNDERGRADUATE

DIPLOMA IN JUDO MANAGEMENT

COURSE OBJECTIVE

The IJF Academy is helping administrators and managers run professionally the judo federations, clubs and centres. It is essential to provide sport managers with access to a management course of international significance, to contribute towards the improvement and the management of their judo federation, clubs and centres. The course is designed to provide a range of skill-specific information to the student cohort. As an online course this is done via a dedicated online workbook, a number of video presentations of the key areas, a range of practical activities designed to elicit sound thinking and judgement from the cohort and a dedicated case study in each area. The student is also expected to give 500 words on each subject in the online forum and at least comment on two comments of his class. In addition, a concise examination is also used to ascertain student learning and understanding.

COURSE CONTENT

Introduction to Sport Management Environment, Judo Governance, Personal Brand, Management Functions in Judo Organisations, Boards and Committees, Sport Marketing, Sport Marketing, Fundraising and Sponsorship, Event Management, Facility Management, Diploma Project, Judo work placement.

TARGET GROUP

The Undergraduate Diploma in Judo Management course is intended to train administrators and managers for effective work within judo federations, clubs and centres.

Sport organisations run their daily administration and management in a structured way. The sport organisation requires a solid legal foundation and administrative as well as managerial setup. In sport organisations, which are non-for-profit NGOs the following occupations and professions are practiced:

- President; - Secretary General; - Treasurer; - HR administrator; - Sport director; - Competition director; - Facility manager, etc.

LEARNING OUTCOMES - THE STUDENT WILL BE ABLE TO:

- discuss and explain general information to other judo club members
- discuss and explain specific information to other judo club members
- write a document that critically analyses a judo challenge within their organisation and offers solutions based on the material presented.
- evaluate his own learning during the judo placement through a portfolio
- study on his own through readings provided
- produce a project as research of his own.

Note: we encourage that the Diploma Project in Semester 1 is designed to improve the identified sector for the benefit of the sport. Such projects could be (1) newsletter production, (2) fund raising projects, (3) competition and (4) sponsorship plan.

GENERAL ASSESSMENT POLICY AND PROCEDURE

The Undergraduate Diploma in Judo Management course is conducted entirely online. There are two types of assessments in the course:

- 1) Twelve online multiple-choice test examinations during the Phase 1 of the online course.
- 2) Evaluation of the Assignment that the student uploads in the platform. The uploaded assignment can only be accessed by the lecturer, who completes the evaluation in writing.

QUALIFICATION

The Undergraduate Diploma in Judo Management European Qualification Framework (EQF) 5.